

## **Cari Clark of Clark Creative Receives Best of Category Award in 18th Annual Florida Print Awards**

(Savannah, GA) July 14, 2006 Clark Creative, a creative communications company specializing in print, web, and creative graphic design work was recently recognized at the 18<sup>th</sup> Annual Florida Print Awards ceremony for the 2005 Premier Print Awards hosted in Orlando by the Printers Association of Florida (PIA) and the Graphic Arts Technical Foundation (GATF).

The company received an award for Best of Category for print collateral in this statewide competition. The winning piece was printed for J.T. Turner Construction Co., Inc. in 2005. This award marks the second recognition for this single piece designed by owner Cari Clark of Clark Creative and the 5<sup>th</sup> award for the firm's design work since the company's inception in January 2004. A silver ADDY was awarded from the Savannah Advertising Federation's annual ADDY Awards banquet in 2005.

According to company owner Cari Clark, "the brochure design for J.T. Turner Construction Company seems to be one of our 'sure shot' pieces within our portfolio that captures the attention of potential clients during the interview process. The paper's texture, diecut, unique binding technique, vellum insert and embossed logo on the cover all command attention and really make it stand heads above other marketing collateral in the market. This piece captures the beauty and attention to detail that the construction company is known for throughout the region."

Samples of design work can be seen at [www.clarkcreativdesign.com](http://www.clarkcreativdesign.com).

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