



## Creative Matter

PRINT | WEB | DESIGN



### **Congratulations are in order for this edition of Creative Matter.**

Our first round of applause goes to one of our team members - [Melody Johnson](#), for receiving her Masters Degree in Fine Arts from SCAD. All her paper cuts, mouse clicks and thesis writing has paid off. We are very excited and proud of her. Give her a [shout out!](#)



The second congratulations go to Cari Clark and [Patrick Phelps](#) for their long awaited engagement! Patrick proposed to Cari on Tybee Island, February 11. This marks the 4-year anniversary of their first meeting at a Savannah Chamber event. We wish them a lifetime of happiness.

Last but not least, Clark Creative was honored as the [Buy Local Savannah](#) 2008 Business of the Year for supporting the local area by encouraging participation in the community, the organization, and facilitating advertising and networking of local businesses. Thanks to all who nominated and support us!



### **And the winner is....**

Clark Creative is proud to announce their big win at this year's [ADDY AWARDS](#) at the Annual Awards Banquet in February at the River Club.

Best of Stationery Package: See Jane

Gold: See Jane - Business Identity

Gold: Clark Creative - Self Promotion

Gold: Oliver Bentleys, LLC - Business Identity

Silver: Savannah Mall - Enjoy Life

Bronze: Savannah Mall - Discover More Campaign

Bronze: Toombs County Development Authority - Logo

Bronze: cSpot website

Bronze: Oliver Bentleys, LLC - Logo

All our hard work this past year paid off and we grateful for our clients that give us the opportunity to create great work.

And yes, our website and these campaigns we send won Gold - one of the highest honors! Congrats to the other well deserving winners too.



#### **Park West Salon**

Cheers to [Kim Cabrera](#) for opening Park West Salon, formally Robs on Forsyth. Clark Creative team members, Crystal and Melody, incorporated Kim's love for the earth with the leaf image and organic colors. The final result? A logo that not only fits Kim's personality, but also the salon's atmosphere and view of the famous park.



#### **Shop 'til you drop...**

The Savannah Mall [website](#) is up and running brought to you by the creative collaborations of Clark Creative and eMarket South. Visit the site for all the latest stores, events and fashion trends at the mall.



#### **Creative Matter #5: Print Less**

It takes three quarts of petroleum oil to produce the plastic parts for one printer cartridge; so think twice before hitting "print."

912 233 1160

517 East Gordon Street

SAVANNAH

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