



Creative Matter  
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### "See" a new boutique!

Congratulations to Shelley Smith for the opening of her posh cosmetic boutique, [See Jane](#). During the company's official grand opening soiree in November, guests enjoyed wine and artisan cheeses made in Georgia while shopping for unique, one-of-a-kind treats for the body. Products include items for both women and men, as well as, items for canine companions.

ReThink Design was responsible for the interior layout including fixtures and decorative items, as well as, designing and building the custom cabinetry and displays. Clark Creative developed the brand including their logo mark, identity standards, and advertising graphics. We are excited to share these collaborative efforts and see this fun boutique idea come to fruition.



### Location, Location, Impression!

Clark Creative has been on a community-growing binge as of late, injecting brand into the world of economic development for several local and regional clients. The Development Authorities for Toombs County, Liberty County and the Middle Coastal Unified Development Authority (now internationally known as GSRA) serve as the catalyst for new business expansion and relocation in their respective communities. We've also been cooking up identity and ideas for the historic Liberty Trail and soon to come, Savannah itself - so stay tuned!



### Use paper made of stone!

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### Make your mark.

And trademark it! Want to learn more about legal protection for your logo, product name or company name? Trademark attorney, Kate Strain of Belzer PC, handles the trademark portfolios of a Fortune 100 company, publicly traded companies, as well as, small businesses and entrepreneurs located in Savannah and throughout the United States. Give her a call at 912-236-3001 and/or check out her new trademark law blog at [www.katestrain.blogspot.com](http://www.katestrain.blogspot.com).



### Green Matter # 4: Tweak your settings before hitting print.

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