



Creative Matter  
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### Did you know that Clark Creative has an internship program?

Our mission is to enhance the knowledge and practical experience of the students, while decorating their college experience and advancing their professional journey. This year Clark Creative is excited to announce this quarter's intern - Emily Denham, to the creative team.

Know a student looking to gain real world experience? Contact our [Intern Coordinator](#).

### Give me a C!

We've added another "C" to our Team - [Crystal Schouest](#), a graphic designer from southern Louisiana through way of SCAD. We are excited to grow our innovative team with Crystal's bubbly outlook and unique talents.

Picture from top to bottom: Crystal Schouest, Melody Johnson, Amanda Pfennig, Cari Clark. Not pictured, Emily Denham.



### Creative Ideas

Clark Creative is barking up a lot of ideas lately with our recent [brand](#) for three pet product focused businesses - Spenser Nation, Snooty Snout and Oliver Bentleys. This is niche marketing at it's finest. Spenser Nation provides an outlet for children and adults to expand their horizons, learn new things, demonstrate compassion and care, while contributing to the well being of the planet. [Snooty Snout](#) is an upscale pet boutique in downtown Savannah catering to luxurious indulgences for your pampered pet. [Oliver Bentleys](#) barking bakery tickles doggy's tummies with delicious and healthy organic homemade treats.



### Green Matter # 3: Use a Black Screen

Most of us use a computer daily, so let's all take small steps to help conserve energy by using black search screens such as [Blackle](#).

Using a black screen helps save energy because the computer screen is mainly black and uses less energy than using a white screen. A cathode ray tube (CRT) monitor uses about 74 watts to display a lighter colored screen, whereas it only takes 59 watts to display a black page. Even if the amount isn't huge, every little bit of conservation helps. [Source](#)

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