

<<Back



03/29/07

Local Group Works to "Connect Creatives"

What does it take for the Savannah Jaycees to recognize an organization for "outstanding dedication to Savannah's young leadership"? A new group called cSpot won the attention of the Jaycees earlier this month for their "contributions to the betterment of Savannah's young professionals."

Launched in March 2006, cSpot is more an association of people than an organization. Its goal: to bring professionals in the creative industries together. Founders Cari Clark, owner of [Clark Creative](#), and Fitz Haile, project manager with [the Creative Coast Initiative](#), wanted an outlet for people to meet, network and socialize with others in similar fields.



Members of cSpot gather at WG's Tavern to network and socialize.

"It was Cari's brainchild and the only thing she wanted it to initially do was to 'connect creatives,'" said Haile. But since its inception a year ago, cSpot has grown far beyond expectations.

"It's basically grown in size and public visibility. Each time we meet, we see more and more new folks," he told us.

Members of the group meet once a month at a restaurant or bar in downtown Savannah. Last night, they held their monthly get-together at WG's Tavern. Laid back and fun, these meetings offer attendees the chance to see people they might otherwise never meet.

On average, 30 to 40 people attend what Haile calls the "gatherings," ranging in age from 20 to 50 years old, representing such professions as advertising, marketing, web and graphic design, news, print and broadcast media.

But when Clark and Haile received an email from the Savannah Jaycees in February, it was obvious cSpot was becoming a recognizable force in the Savannah community. "We were surprised and honored," said Haile.

In a release, Jennifer Dooley of the Savannah Jaycees said, "cSpot is an organization that has provided an outlet for the creative minds of our generation here in Savannah enabling people to have a voice," and that's exactly what Clark and Haile had hoped to accomplish with cSpot.

"Hopefully it might legitimize us a little," said Haile on receiving the Jaycees' award. "But mostly I just hope it gets the word out and lets people know about us."

But why should people outside of the creative industries care about cSpot? "Economic and community development," says Haile. "It helps to promote an image of Savannah that is cool, quirky and tolerant."

If you work in a creative field and would like to join cSpot, go to their web site at: www.thecspot.org and sign up. The meetings and membership are free.

Reported by: Sarah Schuster, sschuster@wtoc.com



All content © Copyright 2000 - 2007 WorldNow and WTOC, a [Raycom Media](#) station. All Rights Reserved.
For more information on this site, please read our [Privacy Policy](#) and [Terms of Service](#).